## FAKE®

**ART & DESIGN** 





FAKE is a scream for authenticity disguised as provocation.

The name is striking and bold, yet also a paradox that challenges expectations. The emphasis on FAKE is an assertion of the brand's true essence, Authenticity. It's a form of reverse communication, a symbol that, within the ordinary, we dare to be exceptional.

"Not for everyone" is our philosophy. It's meant for true design enthusiasts, the irreverent, and all who live for design and art. The black heart symbolizes the love and soul we dedicate to the art of crafting each piece.

We guarantee that in every piece there's a story, a soul, a manifestation of excellence and craftsmanship, combining traditional techniques with technological innovation to ensure greater sustainability and durability.

FAKE's mission is to innovate, provoke, and inspire.

Not for everyone? Absolutely









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